Hausmening / Amstetten – 07/06/2021

**LiSEC @ China Glass 2021**

China Glass 2021 - as one of the largest international trade fairs in the glass industry - offered exhibitors from all areas of the entire industrial chain of the glass industry, including production technology and equipment, production and application, software, etc., a corresponding stage for the first time again from 6 to 9 May in Shanghai after a series of cancellations due to COVID-19 in the trade fair and conference sector. Due to the still existing travel restrictions in China, the otherwise very international audience this time consisted mostly of national visitors.

LiSEC participated in China Glass with a 375 m² booth and was pleased to welcome more than 3,000 visitors on the four days of the event. The booth design, as well as the supporting programme, were all under the motto "all-in-one-solutions". The LiSEC cinema at the booth showed the latest company- and product-specific information, welcomed guest speakers and offered interactive opportunities to ask product- or LiSEC-specific questions. Once again, the focus was on conveying the image of LiSEC as THE partner of the glass processing industry through the booth and the associated supporting programme. The feedback from the visitors was very positive. Especially the attractive design, the teamwork, the timely promotion, and the good organisation of the programme were appreciated.

**Images:**

Ein Bild, das Text, drinnen, Boden, Person enthält.

Automatisch generierte BeschreibungEin Bild, das Text, Person, drinnen, Gruppe enthält.

Automatisch generierte BeschreibungEin Bild, das Text, Person, drinnen, Szene enthält.

Automatisch generierte Beschreibung

**Image credit:** LiSEC

**About LiSEC**

LiSEC, with headquarters in Hausmening/Amstetten, is a globally operating group, and has been offering individual and complete solutions in the field of flat glass processing and finishing for over 50 years. The service portfolio comprises machines, automation solutions and services. In 2019, the group, with around 1,250 employees and over 25 locations, generated total revenues of around EUR 224 million, with an export rate of more than 95 percent. LiSEC develops and fabricates glass cutting and sorting systems, single components and complete production lines for insulating glass and laminated glass fabrication as well as glass edge processing machines and tempering machinery. With reliable technology and intelligent automation solutions, LiSEC sets standards in quality and engineering and significantly contributes to the success of its customers.

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